



Online donor management software

## Introducing Eleo: a powerful online software that makes fundraising and donor management easier and more effective!

**W**e get the picture: Nonprofits need committed donors and supporters in order to accomplish important work, but fundraising and donor cultivation can eat up an organization's staff time and budget. Current and potential donors may believe in a nonprofit's cause, but these days they're deluged with communications that can make them feel anonymous, interchangeable, and unappreciated.

**That's where Eleo comes in.** Our mission is simple: to be the easiest and most affordable online tool for nonprofits to use to build donor relationships and increase donations.

Using current software technology and geared specifically toward the needs of nonprofits, Eleo's reliable, easily accessible web-based software brings together a powerful suite of donor and fundraising management tools in a format that is intuitive, easy to use, secure, and customizable, at a cost far below that of other donor management systems. Eleo's features facilitate the management of your donor information, enabling you to cultivate stronger, more sustainable donor relationships; build long-term stewardship; and increase the return on your fundraising efforts.

[www.eleoonline.com](http://www.eleoonline.com)

# Make a bigger difference™



## What can you do with **Eleo's** donor management and fundraising software?



**Access Eleo** on the **web** anywhere you go—through popular browsers, PC, MAC and mobile devices—to:

- Safely and simply record and retain donor contact information, donations, activities, relations, and notes—all in one convenient, easy-to-access location.
- Keep track of every detail you learn about your constituents, including personal and professional information and their preferences for means and frequency of contact.
- Easily create donor lists for appeals, thank-yous, receipts, and newsletters.
- Accurately record donations, pledges, soft credits, matching gifts, and much more.
- Track and analyze the success of your fundraising campaigns.
- Easily create reports to view on screen, print, or export to Excel, PDF, or CSV.
- Securely retain all your information in one place for easy lookup and reporting.
- Add additional users and manage user access rights.
- Schedule tasks and activities, which can be viewed on calendars or to-do lists.
- Manage events, volunteers and memberships.

Making the switch to Eleo will be an easy one. Whether your data is in Excel or a database system, Eleo's import function enables you to easily import your current data into Eleo's powerful database —*which means you're not starting from scratch*. You and your staff can be up and running in Eleo with your existing data. Eleo is so easy to use and intuitive you will appreciate how quickly users are functioning.

Donors are the heart of every nonprofit's operations, and donor cultivation and retention are key to the success of your fundraising efforts. Don't let outdated, cumbersome, expensive donor management systems jeopardize your donor relationships! **Let Eleo help empower your nonprofit to increase donor relationships and maximize donations!**



### for more information

contact us at **732-355-0004** or email us at **info@eleoonline.com**

[www.eleoonline.com](http://www.eleoonline.com)

Eleo is a product of Community Software Solutions, Inc., a company providing easy-to-use comprehensive software solutions to nonprofits since 1991. More information can be found at [CSSgo.com](http://CSSgo.com)

